



You are invited

# 2024 Latina Trailblazers Breakfast

Activating Leadership

Join us to honor the accomplishments of the powerhouse Latinas who are changing lives and communities and advancing justice and equity as leaders in their respective industries.



**Thurs. | June 13 | 2024**



**Yale Club of N.Y.**



50 Vanderbilt Avenue New York, NY 10017

**8AM - 10AM ET**

**Table Sponsorships**

\$3,000 · \$5,000  
\$10,000 · \$15,000 · \$25,000

**Individual Tickets**

\$350

**Non-profit/  
Public interest**

\$2,500 (Table)  
\$250 (Ticket)



# 2024 Latina Trailblazers Breakfast

As LatinoJustice PRLDEF celebrates its fifteenth year of recognizing the unique and wonderful accomplishments of Latina Trailblazers, we are thrilled to honor Latinas from various professional and cultural backgrounds, each having opened new doors of opportunity and advanced social justice for all women.



## .....✿ *Honorees Include* ✿.....

**Ana Maria Archila** | Co-Director, New York Working Families Party

**Yrthya Dinzey-Flores** | Senior VP, DEI, Warner Music Group

**Emma L. Rodriguez-Ayala** | Executive Vice President, Chief Administrative Officer & General Counsel, Ariel Investments

**Tomasita Luz Sherer** | Partner, Dentons LLP

**Monserrat Serra Janer** | Global Head of Private Markets Platform Sales, JPMorgan Chase

## 2024 Latina Trailblazer's Breakfast Committee

**Lucy Lopez** | Co-Chair - SpencerStuart

**Sulema Medrano Novak** | Co-Chair - Dentons LLP

**Kristy Docabo** | PGIM Real Estate

**Diana Felipe** | Milbank LLP

**Jeffrey Martinez** | PNC Bank

## FY 24 Corporate Sponsorships

### Estrella Level — \$25,000

- ✿ Premier Table for 10, plus 5 additional seats
- ✿ Presenting sponsor of Breakfast and Pre-Event reception
- ✿ Potential speaking opportunity at Pre-event Reception for honorees & special guests
- ✿ Prime placement full page display ad and logo in digital journal
- ✿ Feature in Social Media promo leading up to the event
- ✿ 4 tickets to Fall Annual Awards Gala

### Innovator Level — \$15,000

- ✿ Premier Table for 10
- ✿ Named sponsor of Pre-Event Reception
- ✿ Potential speaking opportunity at Pre-event Reception for Honorees & Special Guests
- ✿ Prime placement full page display ad and logo in digital journal
- ✿ Inclusion in Social Media promo leading up to the event

### Trailblazer Level - \$10,000

- ✿ Full table for 10 at Latina Trailblazers Breakfast
- ✿ Full page ad/tribute in digital journal
- ✿ Logo placement in digital journal and on event website
- ✿ Inclusion in Social Media promo leading up to the event

### Pioneer Level — \$5,000

- ✿ Full table for 10 at Latina Trailblazers Breakfast
- ✿ Logo placement in digital journal and on event website
- ✿ Half page display ad in digital journal

### Community Leader Level — \$3,000

- ✿ Half table (5 tickets) at Latina Trailblazers Breakfast + logo inclusion in digital journal

## FY24 Digital Journal Ads & Tributes

### 2 Page Ad/Tribute in Digital Journal (Front and Back) — \$2,500

Full page personal message PLUS full-page ad  
Logo placement in digital journal and on event webpage

### 1 Page Ad/Tribute in Digital Journal — \$1,500

Full page personal message OR ad

### ½ Page Ad/Tribute in Digital Journal — \$500

½ page ad

We look forward to working with you to celebrate the many ways latinas have broadened opportunities for their peers. Non-profit/Public Interest rates available. Contact [Development@latinojustice.org](mailto:Development@latinojustice.org), to tailor a sponsorship package. For more information about LatinoJustice PRLDEF, visit: [www.LatinoJustice.org](http://www.LatinoJustice.org)

